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## NEWS RELEASE

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## Discovery Federal Credit Union Wins Datatrac Great Rate Award

### FOR IMMEDIATE RELEASE

Wyomissing, PA—JULY 9, 2009

Discovery Federal Credit Union's 12-month share certificate is awarded a 2009 Datatrac Great Rate Award for outperforming the Pennsylvania Market interest rate average by 28.55% for a 12 month period ending March 31, 2009.

"Compared to other financial institutions in the state of Pennsylvania Discovery Federal Credit Union's 12-month share certificate beat the market average for the for an entire year," says Ken Wanek, President and CEO of Datatrac, a Milwaukee based company that has been monitoring bank and credit union rates for over 20 years. Datatrac Great Rate Awards assure consumers that the rate offered by their financial institution consistently outperforms the market average, eliminating the cumbersome task of rate shopping. "When you see a Great Rate Award, you know you're getting a good deal" says Wanek.

"We are thrilled to receive this Award," said Ed Williams, CEO/President of Discovery Federal Credit Union. "We continue to strive to be a financial services leader in Greater Reading. In a changing financial environment, the Datatrac Great Rate Award assures members that Discovery Federal Credit Union is guiding the way to your financial success with consistent Great Rates. One of the key drivers to our success is the confidence that our members entrust with us."

### About Great Rate Awards

Datatrac Great Rate Awards certify that the rate offered by an institution's product consistently outperformed the specified market average of all financial institutions monitored by Datatrac during an annual or quarterly period.

### About Datatrac

Datatrac is America's largest interest rate database with retail deposit and/or lending rates for over 90,000 financial institution locations nationwide. Datatrac has been conducting unbiased competitive research in the banking industry for over 20 years. For more information, please visit [www.datatrac.net](http://www.datatrac.net).

### About Discovery Federal Credit Union

Discovery Federal Credit Union is a full-service financial institution serving the greater Reading and Berks County region. Discovery delivers value to its members through its dedication to delivering the best member experience, innovative products and convenient, user-friendly services. Discovery serves more than 10,000 members with assets totaling more than \$115 million.

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